Magic Planet digital video globes grab people's attention and hold their interest.

With their stunning visual impact, Magic Planets provide a truly captivating experience - people take one look and drag others over to watch. Whether you put one in a tradeshow booth, a store, a lobby or an office, owning a Magic Planet means that more people will pay attention to what you have to say...and they'll pay attention for longer.

Magic Planets help convert attention into tangible results.

If attention is what you're after, a Magic Planet is ideal. However, that's just a starting point for the results a Magic Planet can deliver. With its 360° line of sight, and its true interactivity, Magic Planets represent the next generation of digital signage and "in-store" advertising. Magic Planets can be integrated with touch-screen kiosks, 3rd party applications such as merchandising systems, even with games, so you can draw people in, and interactively escort them all the way to your final business objective.
Magic Planets come in sizes from 16” to 6’ (41 cm to 1.8m). They can sit on a tabletop, be fixed to the floor or wall, or be hung by a lift from the ceiling. They can be driven by an HD DVD player, by a media server and synchronized with your other multimedia, by a live streaming video source, or by a computer application. So, whether you're after an interactive personal experience, an incomparable 6’ wow factor, or anything in between, there's a Magic Planet solution that's right for you.

Magic Planet content is created with the same tools your media team currently uses. There's no application learning curve to slow you down. The only thing to add is a new dimension to your thinking.

People invite you to show them new things on the Magic Planet. For organizations who want to market with maximum impact, it's the ideal storytelling platform. The Magic Planet enables you to enhance the long-term relationship you have with your target audiences. With a Magic Planet, the possibilities are as boundless as your creativity!

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