Grab the attention of students and spark their imagination with a world of infinite possibilities.

The Magic Planet amazes students, holds their attention, and keeps them fully engaged in the learning process; it makes teaching easier, and also helps students understand any subject with a global context. Whether you teach Earth and Planetary Sciences, World History, Geography, or Social Science, the Magic Planet is an intuitive and student-friendly way to provide interactive instruction.

The Magic Planet is a highly effective teaching tool that improves student comprehension.

The Magic Planet is so effective that it is being integrated into school curricula around the globe. For example, after extensive evaluation in classrooms over multiple semesters, the Chinese Ministry of Education (MOE) concluded that when global information is presented to students on the Magic Planet, student comprehension increases significantly. Science, geography, history and social science topics were all tested, and had similar results. As a result, the Magic Planet has become part of China’s recommended equipment standard for K-12 education.

President Obama called the Magic Planet digital video globe "an innovative and engaging way of teaching young people about our world" during a major education policy announcement.

“Educate to Innovate” Policy Announcement
November 23rd, 2009
The Magic Planet enriches education and fosters a lifelong interest in learning.

The Magic Planet is the focal point of exhibits in over 100 premier museums, planetariums, aquariums, science centers, and visitor centers. In the past, teachers needed to take their students on a field trip to experience compelling content from NASA, NOAA, The Smithsonian Institution, and many others; now it’s available to schools, so teachers can create the same enriching learning experience right in their classroom, or in the library.

Run the many exhibits that come free with the Magic Planet, or explore the different lesson plans and educational games already built for it. You can also create your own interactive lessons, and have students build multimedia projects individually or in small groups. Building content for the Magic Planet is as easy as drag and drop.

Teachers can access the many ready-made lesson plans and activities built for such subjects as World History and Earth Science, or topics such as the solar system and world news. Because the Magic Planet comes with all the user-friendly software needed to develop customized lessons, teachers can tailor the Magic Planet for almost any subject in which adding global context helps students learn. Need it for a different subject in another classroom? The Magic Planet moves easily between classrooms and can be set up in minutes. There are no special skills required.

The Magic Planet comes with:
• 16” or 24” (41 or 61 cm) Magic Planet Globe with high-contrast, Black Pearl™ screen
• Magic Planet base c/w high lumen XGA projection engine
• Patented Magic Planet lens system
• Magic Planet remote control
• Magic Planet software package, including all the software you need: OnStage®, StoryTeller™, TourGuide™, iWorld™ Atlas, Powerpoint plug-in, etc.
• Hundreds of images, animations, exhibits and ready-made lesson plans

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