Magic Planet digital video globes grab people’s attention and spark their imagination.

They make it much easier for people to intuitively understand dynamic global systems - whether it’s climate, the biosphere, geologic history or any other. They help tell stories about planets in a much more compelling way, so people want to repeat the experience, learning new things each time.

Magic Planets are both engaging and affordable.

They come in eleven different sizes from 16” to almost 10’ (41 cm - 3 m). Walk around one; see the whole planet just as if you’re in space. Given the stunning visual impact, it’s easy to appreciate how economical they are - both up front and operationally.

“Global Imagination’s sphere is a powerful educational tool. There is no better way for a science institution like the National Center for Atmospheric Research to display its data or make its research so accessible to the public.”

-Linda Carbone, Exhibits Director, National Center for Atmospheric Research
Magic Planets provide a true multi-media experience to captivate your audience.

Magic Planet content is simple to add — just drag-and-drop.

Magic Planets are ideal for outreach.

Magic Planets are a terrific investment.

Magic Planet software enables true interactive multi-media applications. You can run interactive simulations, display live streaming media, even play games on the Magic Planet in real time. And it’s easy to build Magic Planet exhibits that incorporate devices such as touch screens and trackballs, as well as third party applications. With the Magic Planet, the possibilities to engage your audience are as boundless as your imagination.

There are no special skills required, and virtually no training needed. Use content directly from the internet - or connect to the Internet for “live” updates. There’s also the Magic Planet Community, which contains numerous ready-made tailorable exhibits and animations to help you get started quickly.

With the portable base, a Magic Planet can be transported by an individual and set up in minutes.

Whether for exhibits or outreach, tradeshows or boardrooms, it helps to make sure your story has the full impact it deserves.

“The staff at Global Imagination has been a pleasure to work with. They have a real interest in ensuring that each customer’s individual needs are met. Their level of support and responsiveness to questions allows us to adapt the Magic Planet to fit a new set of school programs, staff trainings, teacher workshops, and exhibit content quickly and easily”

-Eric Solomon, Sea Floor Science Project Director, Ocean Institute

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